



An Annie's Publication

## 2013 Editorial Calendar

Editor: Kara Gott Warner (260) 589-4000 ext. 354,

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*Creative Knitting* magazine brings knitters a refreshing variety of knit patterns in each issue. We use readily available, beautiful yarns to create knitting patterns for women, men and children, home decor, baby items and seasonal gifts. We provide women's plus sizes for many projects. In each issue, you'll find achievable knitting ideas for everyone in a perfect-bound format of 128 pages, published four times per year. In addition, *Creative Knitting* magazine is on the cutting edge of technology with a digital version of the magazine available worldwide.

**Designers, please note:** We have selected a theme for each issue. The theme is not intended to limit you; we'll consider any beautiful project. Please email your submissions, along with the **Contributor Submission Form**, to: [submissions@creativeknittingmagazine.com](mailto:submissions@creativeknittingmagazine.com). Emailed submissions are preferred, but you may send us your hard-copy design submissions to: Kara Gott Warner, *Creative Knitting*, 306 East Parr Road, Berne, IN 46711. If you wish to have mailed materials returned to you, include a SASE. The completed project and instructions need to be to us before the design deadline.

Due to the high volume of submissions, we cannot notify designers whose projects are not accepted for publication. If you have not received notification within **45 days** of the review date, you are free to submit your designs elsewhere. **Please do not email inquiries to the editor.**

### The projects we seek for EVERY issue of *Creative Knitting*:

- Cardigans (our most popular category): jackets, coats, vests, dusters, shrugs, zippered styles, any weights of yarn, any season
- Accessories: scarves, berets, hats, mittens, wristlets/fingerless gloves, belts, gloves, cowls, socks, slippers, bracelets, necklaces, earrings, collars, ascots
- One Skein and Quick & Easy projects made in minimal time: hats, scarves, mittens, fingerless mitts and small gift items made in bulky- and worsted-weight yarns
- Baby: sweaters, hats, booties, leggings, pants, layette sets, rompers, bonnets, caps
- Children to teens: cardigans, pullovers, tunics, dresses, trendy and prep styles, stylish items this age group would actually wear
- Gifts: toys, dolls, pet items, holidays
- Pullovers: turtlenecks, tunics, V-necks, vests, dresses, jumpers, tanks
- Other wearables: shawls, skirts, shrugs, wraps, ruanas
- Home Decor: afghans, blankets, throws, pillows, table runners, place mats, valances, curtains, seasonal items, bowls, baskets, towels, mug rugs
- Bag/Purse/Tote: all sizes, shapes and uses, backpacks
- Men: cardigans, pullovers, vests, hats, scarves, mittens

## Articles

*Creative Knitting* features articles for beginners, as well as for experienced knitters. Perhaps you have a favorite stitch you'd like to share, a special trick to setting in sleeves or an unintimidating way to explain a finishing technique. Almost any design element in a project is a potential how-to article, and we encourage you to send in your ideas for consideration. Along with your proposal, please suggest an accompanying project that complements your article and why you chose it.

1. Manuscripts should be between 500–1,000 words in length.
2. Proposals must be original and not under review with any other company or editor. Please make the editor aware if your article was previously published, even if only First Rights or North American Serial Rights were purchased.
3. Your proposal also needs to be well-written with a clear description of your idea; this is a very short introduction to your writing style, so be aware that a poorly written proposal could affect its acceptance.
4. Place your name and complete address, including phone number and email address, in the upper right-hand corner of every manuscript page.
5. In your submission, please tell us if you intend on using photos, schematics or illustrations. Also include a few sentences telling us about your article, why this is something the knitting community would be interested in, and what inspired you to write it.
6. Please verify that all facts and statistics in your article are current.

Listed below are themes our editorial staff has planned for our upcoming issues:

### Spring 2013

*Submissions Due: June 7, 2012 · Projects Due: August 10, 2012 · On Sale: February 12, 2013*

Design Theme: **Spring Forward**

Let's have fun with sock weight yarns and create delicate capelets, scarves and scarflettes utilizing a variety of special edgings and embellishments to help you learn some new techniques, and strengthen the ones you already have under your belt. Brighten up your home with fun floral accents that you can add to pillows, throws and hand towels.

### Summer 2013

*Submissions Due: August 17, 2012 · Projects Due: October 8, 2012 · On Sale: April 9, 2013*

Design Theme: **A New Color Confidence**

Loose weaves are still going strong deep into the summer, placing focus on organic surface textures and neutral shades such as cream and taupe with a mix of soft pastels. Add a splash of bold color with quick-knit accessories that stand out on their own in colors such as bright yellow, orange, plum and aqua. Simple tanks and tunics are ideal for easy warm-weather knitting, allowing you to get playful with simple stitches and big needles paired with fine-gauge yarns for something unexpected.

### Color Trends for Spring/Summer 2013

Rugged true blues and bold yellows will always stand out. We're seeing the use of browns, neutrals, pinks and creams to create a calm and serene feeling and black is back to make an avant-garde statement. The inclusion of neon, red and orange is a way to stand out from the crowd. Create a sense

of purity with white and soft pastels. Toasted coconut and chocolate brown will remain strong into spring and summer, as well as shimmery metallics.

### **Autumn 2013**

*Submissions Due: November 19, 2012 · Projects Due: January 31, 2013 · On Sale: July 30, 2013*

Design Theme: **Fall Frenzy**

This issue is about jump-starting our fall wardrobes with seamless pullovers and cardigans that require minimal sewing and seaming. The focus is on garments and accessories made using practical knit and purl stitches that are easy to take on the go. Add a splash of accent color such as red, yellow or cobalt on a background of neutral tones. Add new stitches to your arsenal with simple accessories that you can make in one weekend. Mix and match thick/thin yarns to create an exaggerated effect.

### **Winter 2013**

*Submissions Due: April 2, 2013 · Projects Due: June 5, 2013 · On Sale: December 3, 2013*

Design Theme: **Deck the Halls**

Celebrate home and the season with ways to add stitch-appeal to the home during the holidays with ornaments, stockings and other holiday adornments. Let's not forget those quick-knit gifts that are always a must during the busy holiday season. Create simple hats, scarves and fingerless mitts in a flash! Bold, regal shades of royal blue and crimson add a touch of drama.

### **Color Trends for Autumn/Winter 2013**

Stucco, flax, beige, opal gray, coconut, mango, Arabian spice, zinnia, tiger lily, gunmetal, tapenade, adobe and snorkel blue.

Editorial calendar is subject to change without notice.